

openSUSE Ambassador Event Report

frOScamp - 2010 Zürich - Switzerland

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openSUSE Members / Staff Helpers

openSUSE community members present :

Sirko Kemter (gnokii)

Pavol Rusnak (prusnak)

Alexander Naumov (anaumov)

Michal Hrusecky (miska)

Thanks to them !



Agenda



What is frOSCamp? Where it happened?

How many DVDs did you take?

How many DVDs did you distribute?

How many people where at the event? At the booth?

Three most asked questions/topics at booth?

What was the most interesting comment, question, talk you've heard?

Will you blog about the event - and where?

Who staffed the booth?

Did you have a talk? Which topic? Will you provide slides for others?

Others ...

frOSCamp

Zürich

Switzerland

September 17-18, 2010



froscamp.org



What is frOSCamp? Where it happened?

FrOSCamp is a multilingual two-day event taking place on the premises of the ETH Zurich in September.



It is completely free of charge and no preregistration for visitors is required. The event consists of an exhibition, talks, workshops and hackfests featuring free and open source software, free content, open standards, open systems and digital sustainability. People and projects are invited to demonstrate their work and to explain visitors said topics. The event is free of any commercial offerings (save swag, snacks and beverages) and is open to any visitor. Projects should take the chance to hold their yearly meeting during the gathering as we allow them to realize their own ideas by providing all the space and infrastructure.

FrOSCamp is being organized for the first time in 2010. Participants from around the world (and of course Switzerland :) are welcome!

We will also have a fancy party with creative commons licensed beer and music in the evening of the first event day.

<http://froscamp.org>



Event Details ... How Many...

How many DVDs did you take?

200 DVDs + (150 DVD + 15 SLES SP1) by Pavel

How many DVDs did you distribute?

Day I : 52 DVDs distributed + 9 SLES

(A special 5 pack to a guy going to Africa distributing them there)

Day II : 48 DVDs distributed + 7 SLES

Remember that in Switzerland 75% of population have access to a large internet broadband

How many people where at the event?

Day I : ~500 people

Day II : ~350 people

At the booth?

300 visitors day I, 260 visitors day II

At the talk?

15 participants





Event Details ... Ask it !...

Three most asked questions/topics at booth?

Q1 : Are you working for Novell ? :-)

Q2 : Differences between SLES/D and openSUSE

Q3 : Which is the default desktop

- Well those you want, you're free ! :-)

What was the most interesting comment, question, talk you heard?

Lot's of demo about the kvm/virt-manager to test, run windows 7 under it, live install.

Also many demo with the Gnome Shell on the touchscreen

Most funny one :

Can I install openSUSE on a pentium 1 with 64MB ram to do maths computing ?

- Try damn small linux, or really try to buy a new cheap computer :-)

» I explain how to get one on the swiss market for 500 Sfr.





Event Details ... Blog it !

Will you blog about the event - and where?

Yes, done at lizards.opensuse.org/
(english version)



Who staffed the booth?

Sirko Kemter (gnokii), Bruno Friedmann (tigerfoot), Pavol Rusnak (prusnak), Alexander Naumov (anaumov), Michal Hrusecky (miska)

Did you have a talk? Which topic? Will you provide slides for others?

openSUSE connect : Pavol Rusnak (done with prez.com)

I've missed the recording with the camcorder, but frOsCamp record the slides and the voices. Content available soon !



Event Details ... Facts/numbers ...

Computers saved:

1 laptop having trouble with the new intel drivers, help & show people how to use the intel legacy driver.

1 hp laptop having kernel crash under 32bits (cannot reserve mmio region under turion X2). Check made if it was a regression with kernel update. Finally check the computer with 64 live. Working like a charm, so user will try to reinstall it under 11.3 64bits with the DVD. Convince a FreeBSD guy to use openSUSE + KVM to run it's proprietary windows software.

...

Try to find another Swiss Ambassador speaking German

Talks about openSUSE Community, the bird (re-birth) of Ambassadors program, to find someone speaking German too.

If anyone reading this is interested just ping me.

Explain openSUSE

Talk about openSUSE not only as a distribution : explain community, open build service, susestudio, where to get help.





How we do it?

Booth preparation

One month before :

Get the 2 big printed banners (Flags type)

Prepare demo computer with screen

- Local mirror
- kvm visualization ready
- Several Demo : 11.3 kde-reloaded, gnome-live, lxde, live install
- Special demo : How to run Windows in kvm

Build the mockup for business card, give them to print

Ask openSUSE promo material (DVD, Flyers)

Two weeks before :

Get the hotel reservation, need to be close to the event, plan also a car place (special requirement in ZH) as the bunker is not open the day before (bad)

Make automatic sync with local mirror

Two days before :

Packing booth list :

Several Swiss Power cables also mickey-mouse for lappy, Multi-socket power Switches (2), Networks Cables (2x5meters,3x3meters,1x40meters)

- *A full list need to be setted for others Ambassadors*





How we do it?

Booth setup :

Being on site the day before, I've managed to extend our booth with one supplement table and pair of chairs.

Also Orga were nice to let me put the stuff, so I didn't need to move with the car (The Zürich nightmare for parking) the next day.

Booth run :

Smiles, joy, happiness and have a lot of fun. We have on the booth all the people ready to show and answer all type of questions. Sirko & Alexander taking care of the german ones.

Talk :

You know what ? You should really check if the rec signal is on when you try to record a talk. Otherwise you end with nothing :-)

Pavel's talk hopefully was also recorded by the frOSCamp.





How we do it? (continued)

Social Events :

The bunker's rules are hard, so some geeko had to stay in it during the first evening. Others attempt to the wired dream party, drink some free beer offered by the fedora FUDCON orga.

Across the border :

Me & gnokii started our dinner, and invited a group of fedora people to join us. Good talks, jokes, and sharing same values (think about rpm, beers, open source)

Unpack the Booth :

25 minutes : and all the stuff return in package, and brought back in the car.

Back home I need 3 hours to do some triage, finding which stuff is mine or not :-)





Cost / Budget

Donations

I had 5 anti-stress penguins on the booth for deco, but after having several people asking to buy them, I decide to sell them for 10Sfr each, money going to FSFE. 50 Sfr donation done to FSFE

Cost / budget :

Made & sponsored by sigeom sa www.sigeom.ch

2 x 75 CHF for the 2 banners

Monitor, switch, power-cords, network cables, etc..

Sponsored by Ioda-Net Sàrl www.ioda-net.ch :

75 CHF for Beer Across the border with Fedora

390 CHF for the Hotel and Parking for the car

40 CHF for the Gasoline Car

26 Hours take from business hours

52 Hours take from my spare time

Sponsored by Novell & openSUSE

350 DVD openSUSE

15 SLES/D DVD





Thanks

I would like to thank everybody having a small or big part in this event :

Ajaeger, Zonker, Yaloki, suseRocks, Bille, Llunak who encouraged me last year to become openSUSE Member, and now openSUSE Swiss Ambassador.

Gnokii who initiated this adventure and to be there.

Jos because you start to motivate us a bit more, and your underground energy has definitely helped me when things were hard. Carlos Ribiero for this presentation template

Ajaeger & Michl for sending the DVD, Novell and related openSUSE staff, that can come here.

FUDCON orga, who brought us with them in their social events, and considered us more like friends than anything else.

prusnak, anoumov, miska : it was a real pleasure to spend hours with you.

frOSCamp orga : to leave me setup the booth the day before, and trying to organize a such event, in an actually difficult country for opensource.

All exhibitors : we have a nice mood during this event. it was a real pleasure.

Thanks to all visitors !

And a special thanks to all Geeko around the world, knowing you're there, help me to speak about our community, its spirit, its difficulties, hopes, weakness & strengths with just an humble and realistic tone.